

# Christmas in Gowanda

## *2021 Store Front & House Decorating Contest*

Entry Application Period: 11/1/21 – 11/30/21

Judging Period: 12/1 - 12/3/20 (after 6pm)

Winners Announced: December 4<sup>th</sup>, 2021

Please read these rules and instructions. If you have any questions or concerns, please call, text or email Melinda Spire at 716.983.1350 or [melindaspire@gmail.com](mailto:melindaspire@gmail.com).

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1. Participation is open to all residents and business owners within the Gowanda School District.
2. Entry is free, no cost or fees apply.
3. Applications must be received no later than 5pm on Tuesday, November 30<sup>th</sup>, 2021.
4. Contest is for exterior decorations only, including decorations in windows that are visible from the exterior. Judging will be done from outside the business/residence only.
5. Judging will be based on "curb appeal" as viewed from the street only. Therefore, only those decorations located on the street side of the property will be judged (corner lots will be judged from both streets). Judges will not enter the property to view back or side yards.
6. Participants agree to have one or more photos of their decorated store/home front on Gowanda Area Chamber of Commerce social media and/or website.
7. Judging criteria will include [a] Unique design and creative use of lights and decorations; [b] Storyline or theme; [c] Display and placement of decorations, animated objects, etc.; and [d] Overall presentation.
8. Judging will be done from 6:00 p.m. to 8:00 p.m. starting 12/1 through 12/3.
9. Participants should ensure that all lights, animations and decorations are in place and activated for the judging periods for all nights.
10. Three prizes will be awarded: for *both* business and residential entries.
  - a. Business Awards: 1<sup>st</sup> Place: \$100.00, 2<sup>nd</sup> Place: \$75.00 3<sup>rd</sup> Place: \$50.00
  - b. Residential Awards: 1<sup>st</sup> Place: \$100.00, 2<sup>nd</sup> Place: \$75.00 3<sup>rd</sup> Place: \$50.00
11. Winners will be announced on 12/4/21.
12. Winners DO NOT have to be present to win.
13. Be creative, be festive, have fun!